

Pacific Northwest Enterprise Risk Forum

~Speaker Biographies~



Mary Bennett, R.Ph., Vice President, Ethical Leadership Group - NAVEX Global

Mary Bennett, R.Ph. is a Vice President, Advisory Services for NAVEX Global™ and pharmacist by training. She joined the organization as its first employee in 1999 after serving as Vice President in the Compliance and Integrity office at Caremark, where she implemented the requirements of one of the first government agreements in healthcare. With NAVEX Global, Mary works across all industries, creating and facilitating award winning training programs, conducting large and small program assessments, developing compliance communications, and helping clients develop best practice programs from the ground up.



Andrew Blau, Director - Deloitte & Touche LLP

Andrew Blau leads Strategic Risk Services, a new practice at Risk Advisory focused on helping clients spot, assess, and manage the most critical long-term risks to their enterprise. Previously, he was a Director at Monitor Deloitte, where he used scenarios and futures thinking to help clients understand and adapt to the uncertainties likely to shape their future. He joined Deloitte in 2013 as president and chief executive of Global Business Network, world famous for the use of scenarios and other tools that help organizations identify strategic risks, opportunities, and options in a complex and uncertain world.

Andrew's work ranges widely across topics crucial to business, government, and NGO leaders: from the future of personal mobility and transportation in Asia to the future of health and healthcare in the US, and from the future of global commerce to the evolution of corporate strategy. He has advised CEOs and leadership teams across a variety of fields, including telecommunications, media, financial services, consumer products, health care/life science, industrials, energy, and philanthropy, and served clients on six of the world's seven continents.

He is the co-author of "Looking Out for the Future" which explored how social problem solving could become more effective over the next generation, and author of "Deep Focus" a study of the emerging media landscape and the opportunities and risks for media and technology companies.

Andrew joined GBN and the Monitor Group after more than 15 years analyzing the organizational impacts and public policy issues raised by the Internet, telecommunications networks, and digital media in work that spanned strategy consulting, public policy, and private philanthropy. He has testified before the U.S. Congress, participated in scores of regulatory proceedings, and published and lectured internationally about the trends shaping the digital revolution. In 1998, he was appointed by the National Academy of Sciences to its committee on the future of the Internet, chaired by Google Chairman Eric Schmidt, and contributed to its report, The Internet's Coming of Age.



Murli Buluswar, SVP & Chief Science Officer - AIG International Companies

Murli Buluswar is the Chief Science Officer, reporting to Peter Hancock, President and CEO of AIG. Mr. Buluswar is responsible for building and leading the newly created Science Team, whose mission it is to help the business achieve a competitive advantage by infusing consistent science-driven innovation. He is tasked with establishing a world-class research and development function, focusing on data to support decisions in how AIG can adapt strategies for better business results and more value delivered for the customer. He is coordinating the division's existing analytics teams, building additional capabilities in these areas and forging strategic links with scientists in academia in relevant disciplines.

Prior to joining AIG, Mr. Buluswar was Vice President of Enterprise Customer Experience at Farmers Insurance, responsible for defining and executing a complete customer experience vision with the goal of improving voice of the customer metrics and defined financial measures. His preceding role as Vice President of Insight and Innovation (I&I) at Farmers Insurance enabled him to establish the Internal Analytics Consulting Group to identify and drive new opportunities for the business.

Mr. Buluswar was also Vice President of Financial Analysis and Strategic Planning for Answer Financial; Business Unit Manager and Product Manager, Strategic Alliances for Progressive Corporation; and Senior Statistician and Business Analyst for Capital One. He holds a B.A. in Economics from Bluffton University, an M.S. in Statistics and Economics from Auburn University and an M.B.A. in Marketing and Finance from the University of Chicago. He is regularly invited to speak at insurance and other industry conferences and is actively involved with the Los Angeles-based Harmony Project, an initiative to help inner city children achieve purpose through free music instruction.



James DeLoach, Managing Director – Protiviti

Jim DeLoach has more than 35 years of experience and is a member of the Protiviti Solutions Leadership Team. His market focus is on helping organizations succeed in responding to government mandates, shareholder demands and a changing business environment in a cost-effective and sustainable manner that reduces risk to an acceptable level. To this end, he assists companies with integrating risk management with strategy setting, business planning and performance management.

Widely quoted in the press, he has published more than 250 articles covering various aspects of governance, managing business risk and effective internal controls. His book, Enterprise-wide Risk Management: Strategies for linking risk and

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opportunity, was published by Financial Times in June 2000 and was the first book written on the subject of enterprise risk management. He wrote Protiviti's Guide to Enterprise Risk Management: Frequently Asked Questions, released in 2006 and today it remains one of the most comprehensive discussions of the topic. More recently, he co-authored a thought paper sponsored by COSO and published in 2014, Improving Organizational Performance and Governance: How the COSO Frameworks Can Help. He publishes a monthly blog for both NACD Directorship and Corporate Compliance Insights.

Jim is one of 25 recipients of the "Consultant of the Year" award from Consulting Magazine in 2011. In 2012, 2013 and again in 2014, he was named to the National Association of Corporate Directors' Directorship 100 list, recognizing him as one of the 100 most influential people in the boardroom community. He served on the COSO Advisory Council for eight years contributing to the development of the Enterprise Risk Management – Integrated Framework, the COSO Project on Monitoring, and the recent update to the Internal Control – Integrated Framework. He has worked with, and delivered numerous presentations on risk management to, hundreds of companies and groups in 30 countries.



J. Scott Di Valerio, CEO – Outerwall

Scott was appointed chief executive officer in April 2013. Previously he served as chief financial officer since 2010. In addition to his leadership of the finance organization and strategy and operations role, Scott also led the company's corporate information technology and supply chain functions. He has over 25 years of management, operations and finance experience. Prior to Outerwall, Scott served as president of the Americas for the Lenovo Group Limited, a leading computer manufacturer, and held senior positions at Microsoft Corp. as corporate vice president of Microsoft's OEM division and as corporate vice president of finance and administration and chief accounting officer. Previously Scott served in management positions at The Walt Disney Company and Mindwave Software Inc., and as a partner at PricewaterhouseCoopers.



David M. Eskenazy, Board Director – Outerwall

Mr. Eskenazy has served on the Board of Directors for Outerwall since 2000. He currently serves on the audit and the nominating and governance committees and previously chaired the audit committee for 12 consecutive years. He was instrumental in driving internal audit, compliance and broad based enterprise risk management within the organization in the company's early days.

Mr. Eskenazy's business and financial experience spans 25 years and highlights an impressive history of fiscal planning and management expertise. He most recently served as the Chief Financial Officer and President of AegisLiving, a company located in Redmond, Washington specializing in assisted living and memory care. He served as the Chief Operating Officer of Investco Financial Corporation from April 2008 to September 2008, and its Chief Investment Officer from January 2007 to March 2008.

Prior to joining Investco, Mr. Eskenazy spent 20 years in the hotel development and management industry serving in a number of financial positions, including Executive Vice President and Chief Operating Officer, at R.C. Hedreen Co.

Prior to that, he served on the audit staff of Peat Marwick Mitchell & Co. (now known as KPMG).

Mr. Eskenazy is a member of the board of directors for NACD for the Northwest Chapter where he currently serves as treasurer. He is certified in Washington State as a Certified Public Accountant (inactive) in February 1988. He is a graduate of the University of Nevada, Reno.



Saul M Gates, Chief Financial Officer - INRIX, Inc.

As Chief Financial Officer, Saul Gates is responsible for leading the INRIX worldwide finance organization which includes corporate strategy, overseeing acquisitions, treasury activities, tax planning, accounting and reporting.

Before joining INRIX, Mr Gates was Senior Vice President of Finance and Chief Accounting Officer at Coinstar, Inc. the publicly held parent company of well-known Redbox® movie and video game rental kiosks with international operations and more than \$1.8 billion in revenues last year. At Coinstar, he was responsible for accounting, financial planning and analysis, compliance, and investor relations. Prior to this role, Mr. Gates spent several years at Microsoft where, as Director of Financial Planning, he was responsible for the company's financial planning and analysis. Before joining Microsoft Mr. Gates spent several years at Pricewaterhouse Coopers, LLP working primarily with multi-national clients in the U.S. and South Korea.



Paula Greenleaf, Director, Corporate Financial Planning and Analysis - Starbucks Coffee Company

Paula Greenleaf is Director of Financial Planning and Analysis at Starbucks Coffee Company where she is responsible for leading the development of the company's strategic financial plan, annual operating plan and quarterly forecasts.

She has over 20 years of experience in finance for retail and entertainment companies as well as technology startups. She has been with Starbucks for over seven years, where she started as the finance director for the entertainment division and subsequently transitioned to lead finance for all US company-operated stores.

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Paula began her career in the music industry, where she held a variety of finance roles of increasing responsibility at EMI Music, Sony Music Entertainment and 550 Digital Media Ventures, Sony's venture capital division. Her start-up experience includes overseeing all aspects of financial planning and analysis for Medicity, an e-health technology startup which was subsequently acquired by Aetna.

Paula holds a BS in Business Administration from Boston University and is a Certified Public Accountant.



Dave Hiatt, Senior Vice President Risk, Audit and Compliance – Outerwall

Dave Hiatt joined Outerwall, Inc. (then Coinstar, Inc), in 2008, and currently serves as the company's senior vice president of risk, audit & compliance. In this role, Dave leads the company's integrated risk function consisting of enterprise risk management, internal audit, ethics & compliance, loss prevention, information security, insurance and safety. Reporting to the Board and the company's Chief Legal Officer, this progressive structure of aligned, risk-focused departments ensures impactful collaboration across the enterprise and a comprehensive understanding of key risks on the part of executives, lines of business leaders, and the board of directors. Prior to joining Outerwall, Dave served in numerous risk leadership roles with Mervyn's, EddieBauer/Spiegel Group and Amazon. He has served as the vice-chair of the National Retail Federation's Loss Prevention Advisory Council and recently joined the board of Wellspring Family Services in Seattle.



Jim Howell, Executive Vice President of Finance - Nordstrom, Inc.

Jim Howell is Executive Vice President of Finance and the Principal Accounting Officer for Nordstrom, Inc. – a \$13 billion fashion specialty retailer headquartered in Seattle, Washington. His career includes more than 20 years of diversified finance and accounting experience, both in public accounting and in the private sector.

At Nordstrom, he provides leadership and oversight for teams responsible for:

- Financial Planning and Analysis (FP&A),
- Treasury
- Accounting & Tax,
- Finance support for Merchandising, Technology, Marketing, Operations, Human Resources, Store Construction and Risk Management.

Prior to joining Nordstrom in 2007, he was employed at Blockbuster, Inc. as Senior Vice President and Corporate Controller. Jim also served as CFO at CAE SimuFlite, Inc., after spending twelve years with PricewaterhouseCoopers serving clients in both the retail and financial services industries.

Jim is a graduate of Union University and the Paul W. Barret, Jr. School of Banking. He is a Certified Public Accountant, licensed in Tennessee.



Liz Huebner, Board Member - Blucora

Liz has held numerous executive finance positions before retiring in 2006 and has expertise in accounting, acquisitions, investor relations, treasury management and financial analysis. She was most recently the Senior Vice President and Chief Financial Officer for Getty Images, Inc. Liz joined Getty Images in 2000 and was responsible for all financial aspects of this NYSE company (now privately-held). Prior to Getty Images, Liz was the Chief Financial Officer for Primus Knowledge Solutions, Inc. where she played a key role in the 1999 initial public offering. Liz was also the Chief Financial Officer for Fluke Corporation, a NYSE company, from 1996 to 1998. Liz began her career at Arthur Andersen where she left as an audit manager and spent seven years with McCaw Cellular (ATTWireless) in a variety of senior financial positions.

Liz is a member of the Blucora (NASDAQ:BCOR) Board of Directors where she chairs the Audit Committee and is a member of the Nominating and Governance Committee.

Liz holds an accounting degree from the University of Utah (BS, 1980).



Chris Hurst, Director of ERM -Mercy Corps and President - Stabilitas Ventures

Chris Hurst is the President and Co-Founder of Stabilitas Ventures, a Washington-based start-up with the mission of improving intelligence, security, and coordination for firms in both developed and emerging markets. Chris recently completed a Harvard Business School-sponsored Fellowship as Director of Enterprise Risk Management at Mercy Corps, a global humanitarian and development organization. Based in Portland, Mercy Corps annually delivers more than \$350M in programs and other support in 40 of the world's toughest countries - from Syria, to Iraq, to Afghanistan, to CAR, to Indonesia. Prior to his ERM initiative at Mercy Corps, Chris led a team of economic development consultants to the Government of South Sudan during independence, consulted at McKinsey, built an infrastructure planning program for the Army and Air Force in the Middle East and Asia, and led an Army Dive Team. He is a graduate of West Point (BS - Civil Engineering), Harvard Business School (MBA), and Harvard Kennedy School of Government (MPA-International Development).

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Darren Kress, Director, Security Solutions - T-Mobile USA

Darren Kress is a veteran of information security with over 23 years having led security efforts for the Department of Defense and some of the most respected companies in the telecommunications, entertainment, and financial sectors. As a U.S. Air Force Cyber Warfare Officer, Darren is a seasoned leader commanding numerous cyberspace missions and has been a key contributor to the development of the DoD's future concept of operations for protecting the nation's critical infrastructure. In his civilian role, Darren is passionate about balancing security according to organizational needs through active partnerships and seeking out opportunities for mutual success. Like his diverse interest in security, he also seeks out new culinary experiences and sharing them with friends. Contact Darren through LinkedIn at <http://www.linkedin.com/in/darrenkress>.



Anne Krook, Principal - Practical Workplace Advice

Anne Krook consults, speaks, and writes on business-continuity planning for business and employees and other workplace topics. She began her career teaching as an assistant professor at the University of Michigan, Ann Arbor, where she taught for seven years before moving to Seattle. After a stint in restaurant bartending, she joined Amazon.com. During her thirteen years at the company, she held various roles in US and international website development, program management, internal audit, and infrastructure, including business-continuity planning and disaster-recovery testing. After that, she worked as VP of Operations at a startup, Mindbloom, and then as VP of Operations at Synapse, a product design engineering company in Seattle. She also serves as the board of director of Lambda Legal Defense and Education Fund, whose mission is to achieve full recognition of the civil rights of lesbians, gay men, bisexuals, transgender people and those with HIV. www.annekrook.com



Robin Krueger, CFO - Northwest Center

Robin brings decades of experience as a senior finance executive across a wide range of industries including manufacturing, airlines, technology, health care, and retail. She is the CFO at Northwest Center, serves on the Board of Directors of BECU and was formerly a Partner at Tatum LLC. She has over 25 years' experience serving on non-profit boards including Seattle Children's Theatre, JA Washington and Little Bit Therapeutic Riding Center, bringing valuable perspective in fundraising and board governance.



Mark Kultgen, National Leader, Internal Audit & SOX Services - McGladrey LLP

Mark Kultgen, as the national leader of McGladrey LLP's Internal Audit & SOX practice, has the ultimate oversight responsibilities for developing our internal audit and SOX methodologies and the teams delivering those services. He has over 30 years of experience in public accounting and industry, including the oversight of a shared service operation of a \$2 billion multi-location company. Prior to joining McGladrey as a partner, he was an office managing partner at a Big Four firm. He brings a strong background in internal audit, Sarbanes-Oxley reporting, and information system attestation services.



Jim LaTorre, Partner - PricewaterhouseCoopers LLP

Jim is a senior partner in PwC's Risk Assurance practice, where he focuses on Internal Audit Services and Governance, Risk, and Compliance solutions. Jim was previously the Global and US Leader, Internal Audit Services, for PwC, and over the course of his 34-year career has served on PwC's US Assurance Leadership Team and US Advisory Leadership Group. He recently relocated to Seattle from Washington, DC to become the lead engagement partner on a large-scale global compliance monitoring program, and assumed a practice management post as PwC's West Region Risk Assurance Leader. For the past 14 years, Jim has served as the director of internal audit for a Fortune 500® hospitality and leisure company under a full outsource contract.



Mark Lester, Director of Financial Planning and Analysis - Recreational Equipment, Inc (REI)

Mark Lester is the Director of Financial Planning and Analysis for REI. He joined REI in 1999 and has been responsible for several functions in addition to FP&A including Treasury, Internal Audit, Business Analysis and the administration of the Corporate Campus. Mark began his career with five years on the audit team of Price Waterhouse where he earned his CPA. He was the Chief Financial Officer of a local retail grocery chain for seven years and Chief Financial Officer of a regional home and hardware retailer for five years before coming to REI.

Mark serves on the Board of Directors of the King County Sexual Assault Resource Center as a past President and is actively involved in Young Life, a youth outreach organization. He has been married to Laura for thirty years and has three adult children.

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Liane Pelletier, President - NW Chapter of the National Association of Corporate Directors

Liane currently serves on the public company boards of Expeditors International, Washington Federal and Atlantic Tele-Network; on the private company board of Iccle Seafoods; and is President of the Northwest Chapter of the National Association of Corporate Directors. She is Trustee and Chairman of the Finance Committee of the Alaska chapter of The Nature Conservancy. Through current and prior corporate board roles, she has held roles of Chairman and Lead Director as well as worked on audit, risk, compensation and nominating/governance committees.

Prior to full-time board work, she worked 25 years in the telecommunications industry, including 7 as CEO and Chairman of a public company.

Liane is a graduate of Wellesley College and the Sloan School of Management at the Massachusetts Institute of Technology.



Glenn Peters, Practice Manager – IBM

Glenn Peters leads the IBM OpenPages Solution Architects team and provides both strategic risk management advisory services as well as designs implementations using IBM's Risk and Business Analytics products. Glenn has extensive experience in providing Enterprise Risk Management and Governance, Risk Management, and Compliance solutions to organizations in all industry sectors.



Anthony Spacciante, Risk Financing Manager - Starbucks Coffee Company

Anthony Spacciante is a board member and RIMS representative for the Pacific Northwest Enterprise Risk Forum. He is also a member of the speaker committee. As the Risk Financing Manager of Starbucks Coffee Company, his responsibilities include insurance placements, financing self-insurance and alternative risk financing programs. Spacciante is a graduate of Washington State University, majoring in Risk Management and Finance. He is also a Board Member of the Washington State University Risk Management and Insurance Advisory Board and Treasurer of the Washington Chapter of RIMS.

Insurance Advisory Board and Treasurer of the Washington Chapter of RIMS.



Bradley Tilden, CEO - Alaska Airlines

Brad Tilden is the chief executive officer of Alaska Air Group and its two subsidiaries, Alaska Airlines, the nation's sixth-largest carrier, and Horizon Air, its regional affiliate. The two airlines employ nearly 13,000 people and fly more than 180 aircraft to some 100 destinations throughout the United States, Canada and Mexico. Alaska was recently added to the Fortune 500.

Under the leadership of Tilden and his team, Air Group's focus is on providing industry-leading customer service, offering low fares, steadily growing its route network, making Alaska and Horizon the easiest airlines to fly, and building a sense of teamwork and alignment among its employees. Alaska's people earned recognition for ranking highest in customer service among traditional carriers for seven consecutive years by J.D. Power & Associates, ranked No. 1 in on-time performance for four consecutive years by FlightStats.com, and received other honors for their philanthropy, community service and environmental stewardship. In 2013, the International Council on Clean Transportation named Alaska the most fuel-efficient airline in the United States. In addition to these achievements, Alaska Air Group become one of the nation's most profitable airlines.



Brian Tuskan, Senior Director of Technology & Investigations – Microsoft

Brian Tuskan is the Sr. Global Security Director of Technology & Investigations for the Microsoft Corporation. In his 13 years at Microsoft, Brian has led other Global Security teams, including Global Security Operations, Event Security, Retail Security and the build-out and implementation of the three Global Security Operations Centers. Prior to Microsoft, Brian has over 12 years of law enforcement experience. He has a Criminal Justice degree from Wayland Baptist University, a graduate of the University of Washington - Foster School of Business - Executive Development Program, and a Leadership Certificate from Georgetown University.

Brian is on the Microsoft Worldwide Public Safety and Justice Advisory Council and served on the ASIS Leadership & Management Practices Council.