

Pacific Northwest Enterprise Risk Forum

~Conference Agenda~

- 7:00am Registration, Check-In and Breakfast (4th Floor Foyer)
- 7:30am **CFO Roundtable: The CFO and the Board** (Emerald III)
- 8:00am Conference Opening Remarks (Seattle Ballroom)
- 8:15am **Keynote Speaker: Creating a Culture of Courage: The New Leadership Challenge** (Seattle Ballroom)
Cindy Solomon, President & CEO – Cindy Solomon & Associates, Inc.
- 9:45am Networking Break & Exhibition Hall Open (3rd Floor Foyer)
- 10:00am **Concurrent Session I**
- A. **CAE Roundtable: How do you know you are really auditing strategic risks?** (Emerald III)
Moderator: James LaTorre, Partner – PwC
Subject Matter Expert: Jeff Davis, Vice President Finance Corporate Audit Services – Expedia, Inc.
Subject Matter Expert: Dominique Vincenti, CIA, CRMA, Vice President Internal Audit – Nordstrom
Subject Matter Expert: Sanjay Singh, Vice President, Internal Audit – Starbucks Coffee Company
 - B. **Holistic Risk Management: Currencies, Rates and Commodities** (Emerald I)
Fawn Yu, Interest Rate Risk Management – Bank of America Merrill Lynch
Bill Garrett, Foreign Exchange Risk Management – Bank of America Merrill Lynch
 - C. **Responsibly Digital** (Belltown)
Sanjaya Krishna, Principal – KPMG LLP
 - D. **New Cyber Threats Need New Planning Strategies** (Emerald II)
J. Michael Gibbons, CISSP, CIPP/US, Managing Director – Alvarez & Marsal
- 11:15am Networking Break & Exhibition Hall Open, Lunch Served at 11:30am (Seattle Ballroom)
- 11:45am **Keynote Speaker: Leadership Lessons from the Sea** (Seattle Ballroom)
Stein Kruse, Chief Executive Officer – Holland America
- 12:45pm Networking Break & Exhibition Hall Open (4th Floor Foyer)
- 1:00pm **Concurrent Session II**
- A. **Painting with Numbers** (Emerald III)
Randall Bolten, Chief Executive Officer – Lucidity
 - B. **Operational Risk: The Changing Outlook** (Emerald I)
Olivia White, Associate Partner – McKinsey & Company
 - C. **Ethical Decision-Making in Organizations: Facts and Consequences** (Belltown)
John Dienhart, The Frank Shrontz Chair for Professional Ethics, Seattle University
 - D. **COSO Update** (Emerald II)
Robert Hirth, Chariman, COSO
- 2:00pm Networking Break & Exhibition Hall Open (3rd Floor Foyer)
- 2:15pm **Concurrent Session III**
- A. **Cloud Risk: How Risk Management Can Affect the Adoption of Cloud Services** (Emerald III)
Moderator: Aaron Brown, Partner – Deloitte & Touche LLP
Panelist: Chad Woolf, Director – Amazon Web Services
Panelist: Jamie Finnigan, Security Architect – HP Cloud
Panelist: Lori Woehler, Principle Group Program Manager – Microsoft
 - B. **Black Swans, Grey Ash and Turkeys** (Emerald II)
Howard Mannella, Managing Principal – Alternative Resiliency Services Corp
 - C. **Digital Marketing Today** (Emerald I)
Tim Simmons, SVP, Director of Business Leadership – RAPP
- 3:30pm Networking Break & Exhibition Hall Open (4th Floor Foyer)
- 3:45pm **Keynote Speaker: The Innovation Discipline: The Inside Out** (Seattle Ballroom)
Andy Stefanovich, Chief Curator and Provocateur – Prophet
- 4:45pm Concluding Conference Remarks, Wine Reception and Networking (4th Floor Foyer)